Muhammad Faizan Shafi

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Summary

BS Business student at FCCU with a Computer Science foundation, leaning towards , business development, Marketing and sales. Brings an analytical-creative mix shaped by AI research at LUMS, a 2nd-place inter-collegiate robotics finish, and hands-on Event Management for FCC's largest performing arts play in last decade.

Skills

- Marketing Strategy
- Brand Story telling
- Public Speaking
- Financial Acumen
- Business Communication
- Microsoft Office suite
- Consumer Research
- Short-form Videos
- Project Management
- Managerial Accounting
- Event coordination

Experience

Artificial Intelligence Intern ***2025***

Lahore University of Management Sciences

Assisted with development AI dashboard for environmental control, developed a forest fire mitigation system potentially reducing risk of life losses by 40% and increased visibility for rescue forces by up to 75%. Conducted organized data, skill directly applicable to consumer research.

Operations Intern ***2025***

Fatima Memorial Trust Hospital

Managed internal staff and trainee's coordination, organized field visits of 100 students to charity funded schools, a recreational trip to old Lahore and organized a fund raiser for hospital trust.

Event manager ***2024***

Forman Christian College

Directed acoustics and backstage for Annual Urdu Play 'Rasm-e-Mahabbat' (2024), coordinating 30+ cast & crew attracting an energetic crowd of 1500+ in total.

Education

- ***BS Hons Business*** ***(ongoing)***
  Forman Christian College University, Lahore
- ***Intermediate Comp. Sci*** ***2025***
  Forman Christian College, Lahore | Merit Scholarship recipient

Projects

- **Robbo Barier**: Sole developer of a hardware prototype sensing objects, environmental and weather conditions to autonomously control enclave/road access and respond to emergencies
- **Pro-Active Autonomous Navigation System:** Solo-built a hardware robot prototype using ultrasonic and infrared technology for autonomous navigation
- **Forest fire mitigation system**: developed a simulation that analyzes real satellite or drone imagery to distinguish between forested regions, roads, and nearby human settlements and provide most efficient fire mitigation and control paths.

Awards & Achievements

- Merit Scholarship for High achievers in Intermediate FCC.
- Certificate of Achievement for securing 2nd position in Model competition with a robot under SciNovation in October 2024 for PANS; Proactive Autonomous Navigation System.
- Honorable Mention at FORMUN 14 at PNA as a delegate.

Co-Curricular Activities

- Certificate for completing an intensive and fast paced winter school program by LUMS-CES
- Volunteered as a guide and media person for student activities office in 2024 in FCC
- A DESIGN THINKING course by HP-Life